



## Aiken's Bacon and Brews

Dear Friends of Kiwanis,

On March 14<sup>th</sup> 2020, the Kiwanis Club of Aiken will present the **3rd Annual Aiken's Bacon & Brews** festival fundraiser. Kiwanis is a global organization of volunteers creating tomorrow's leaders today and this fundraiser enables us to fund the many youth programs our club sponsors in local schools, provide scholarships and assist other youth-related programs and organizations throughout our local communities.

To reach more people and have a greater service impact on our youth, the Kiwanis Club of Aiken sponsors K-Kids at Chukker Creek and Byrd Elementary, Builders Clubs at Jackson-STEM Middle School and Leavelle McCampbell Middle School as well as KEY Clubs at Aiken High School, Midland Valley High School and Silver Bluff High School. We are proud to complete the school-related Kiwanis family by sponsoring our Circle K (CKI) Club at USC Aiken. The Kiwanis Club of Aiken also provides scholarships for graduating Key Club seniors from each high school as well as a CKI student each year at USC Aiken.

Net proceeds from this event go directly to fulfill our mission of improving the lives of children in our community and around the world.

The Kiwanis Club of Aiken invites you and/or your company to participate as a **Sponsor** at one of the various levels in our Aiken's Bacon & Brews festival on Saturday, March 14, 2020. This event will be held at the Newberry Street Festival Center from 5:00PM through 10:00PM. *Tokyo Joe* will provide 'rockin' live music, while attendees feast on stellar bacon-themed dishes from local providers, as well as thirst-quenching craft beers and a selection of wines. We are adding some exciting new options in the refreshment section as well! The enclosed form shows the various Sponsorship Levels available for your review.

We anticipate between 3000-3500 attendees to join in this fundraising event to benefit our local children on this Saturday night of the Aiken Trials leading into St. Patrick's Day!

We look forward to having you and/or your company join us this year as a sponsor for this event. After you have reviewed the sponsorship level opportunities, please complete and return the Registration Form with payment for the level in which you are interested.

Thank you for your interest. Please contact us for additional information or to answer any questions you may have.

Sincerely,

Bill Tyler, Denny Michaelis and Mary Driscoll  
Kiwanis Club of Aiken  
*Aiken's Bacon & Brews - Sponsorship Committee Co-Chairs*

CONTACT:

Bill Tyler – 803-202-9205 or [usc1996Tyler@bellsouth.net](mailto:usc1996Tyler@bellsouth.net)  
Denny Michaelis – 803-646-9785 or [denny@dmichaelis.com](mailto:denny@dmichaelis.com)  
Mary Driscoll – 803-641-3448 or [maryd@usca.edu](mailto:maryd@usca.edu)

**P.O. BOX 991 AIKEN, SC 29802**

# Kiwanis Club of Aiken

## 3rd Annual Aiken's Bacon & Brews Festival

Saturday, March 14<sup>th</sup>, 2020

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- PLATINUM SPONSOR** \* (Event Sponsor) **\$1,250.00**
- Your banner displayed on main stage (banner to be provided by your Company; max size 3'x5')
  - Your promotional logo on ads
  - Your promotional logo (provided by your company) with link on website & event Facebook Page
  - Includes 12 drink tokens, 6 food certificates
  - Option to set up tent and/or display table at event

- 
- GOLD SPONSOR** \* **\$750.00**
- Your banner displayed at beer & wine station or lower stage (banner to be provided by your company); max. size 3' x 5'
  - Your promotional logo on ads
  - Your promotional logo (provided by your company) with link on website & event Facebook Page
  - Includes 8 drink tokens, 4 food certificates

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- SILVER SPONSOR** **\$500.00**
- Your promotional logo on ads
  - Your promotional logo (provided by your company) with link on website & event Facebook Page
  - Includes 4 drink tokens, 2 food certificates

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- BRONZE SPONSOR** **\$250.00**
- Your company name listing on ads
  - Your promotional logo (provided by your company) with link on website & event Facebook Page

\*Additional promotional/exposure opportunities (contact us for specific details)

\*\* Please note that this event is "Rain or Shine" with no make-up date in the event of severe weather

**Sponsor Name:** \_\_\_\_\_ **Contact:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_ **Contact Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

Please return this completed commitment form by 12/31/19 to:

Kiwanis Club of Aiken  
P O Box 991, Aiken, SC 29802  
[www.aikenkiwanisclub.org](http://www.aikenkiwanisclub.org)

Invoices will be mailed and payment is expected no later than 1/31/20. Thank you for your support!