



Aiken's Bacon and Brews

Dear Friends of Kiwanis,

On March 16th 2019, the Kiwanis Club of Aiken will present the 2nd Annual **Aiken's Bacon & Brews Festival** fundraiser. This fundraiser benefits our local children through our many Kiwanis School Programs. Kiwanis sponsors the Terrific Kids program in our elementary schools, Key Clubs in local high schools and the Circle K (CKI) Club at USC Aiken. With the active support and participation of the community, the Kiwanis Club of Aiken can also support and serve youth groups and other non-profit organizations. Net proceeds from this event will go directly to our continuing efforts to fulfill our mission to improve the lives of children in our community and around the world.

The Kiwanis Club of Aiken invites you or your company to participate as a **Sponsor** at one of the various levels in our Aiken's Bacon & Brews festival on Saturday, March 16, 2019. This event will be held at the Newberry Street Festival Center from 6PM through 10:30PM. *Tokyo Joe* will provide 'rockin' live music, while attendees feast on stellar bacon-themed dishes from local providers, as well as thirst-quenching craft beers and a selection of wines. The enclosed form shows the various Sponsorship Levels available for your review.

We anticipate between 3,000-3,500 attendees to join in this fundraising event to benefit our local children on this Saturday night of St. Patrick's Day weekend and the Aiken Trials!

We look forward to having you or your company join us this year as a Sponsor for this event. After you have reviewed the Sponsorship Level Opportunities, please complete and return the Registration Form with payment for the level in which you are interested.

Thank you for your interest. Please contact us for additional information or to answer any questions you may have.

Sincerely,

John Palmer, Eleanor Togneri and Bill Tyler
Kiwaniis Club of Aiken
Aiken's Bacon & Brews - Sponsorship Committee Chairs

CONTACT:

John Palmer – 803-226-0153 or jpalmer111@intelegra.com

Eleanor Togneri – 609-332-2797 or e.togneri@businessexcellence.com

Bill Tyler – 803-202-9205 or usc1996Tyler@bellsouth.net

P.O. BOX 991 AIKEN, SC 29802

Kiwanis Club of Aiken

2nd Annual Aiken's Bacon & Brews Festival

Saturday, March 16th, 2019

DIAMOND SPONSOR * (Club Sponsor) \$1,250.00

- To be listed as a Platinum Sponsor of all Kiwanis Club of Aiken events including annual Kiwanis Club of Aiken Tricycle Races
- Includes all benefits of Platinum Sponsor below

PLATINUM SPONSOR * (Event Sponsor) \$1,000.00

- Your banner displayed on main stage (banner to be provided by your Co. max size 3'x5')
- Your promotional logo on ads
- Your promotional logo with link on website & event Facebook Page
- Event pass package for 6 – (12 drink tokens, 6 food certificates)
- Option to set up tent and/or display table at event

GOLD SPONSOR * (Beverage Sponsor) \$750.00

- Your banner displayed at beer & wine station (banner to be provided by your company)
- Your promotional logo on ads
- Your promotional logo with link on website & event Facebook Page
- Event pass package for 4 – (8 drink tokens, 4 food certificates)

SILVER SPONSOR \$500.00

- Your promotional logo on ads
- Your promotional logo with link on website & event Facebook Page
- Event pass package for 2 - (4 drink tokens, 2 food certificates)

BRONZE SPONSOR \$250.00

- Your company name listing on ads
- Your promotional logo with link on website & event Facebook Page

*Additional promotional/exposure opportunities (contact us for specific details)

** Please note that this event is "Rain or Shine" with no make-up date in the event of severe weather

Sponsor Name: _____ **Contact:** _____

Telephone Number: _____ **Contact Email:** _____

Mailing Address: _____

Please return this completed commitment form by 12/31/18 to:

Kiwanis Club of Aiken
P O Box 991, Aiken, SC 29802
www.aikenkiwanisclub.org

Invoices will be mailed and payment is expected no later than 1/31/19. Thank y